



FOR IMMEDIATE RELEASE

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COPPERSEA: Heritage-Methods Distilling Captures Terroir of the Hudson Valley

ST. HELENA, CA (September 25, 2013) — Wilson Daniels and Coppersea Distilling, a leader in the emerging American craft distilling movement, are pleased to announce a partnership between the two companies. Wilson Daniels will serve as the exclusive sales and marketing agent for Coppersea whiskies and eaux de vie, and will launch the Coppersea New York Raw Rye in select markets in early 2014.

Coppersea Distilling is a Heritage-Methods farm distillery located in the burgeoning distilling hub of New York's Hudson Valley. Coppersea, recently named one of "America's Coolest Distilleries" by Travel and Leisure magazine, creates spirits of distinction and character from hyper-locally sourced ingredients and employs Heritage-Methods distillation techniques, this means using on-site well water, mashing in open wood fermentation tanks, and distilling in direct-fired alembic copper pot stills. The resulting Coppersea New York Raw Rye is an unaged whisky of unusual creaminess, with notes of black pepper and honey.

Coppersea has foregone modern techniques to produce spirits in a hands-on, sustainable way that would not have been unfamiliar to residents of the Hudson Valley 150 years ago, when small distilleries thrived across the landscape. Coppersea works with local craftsmen to fabricate specialty equipment, and they scrupulously source grains and fruits from the bountiful farms in the region, even providing seed for specific grain varieties in some cases. Coppersea practices floor malting: spreading wet grain on the distillery floor and raking regularly to aerate the grain over the days it takes to sprout, all for the sake of great flavor — in this way, Coppersea invokes history and captures the terroir of the Hudson Valley.

Jack Daniels, Wilson Daniels president and founder said, "Wilson Daniels grasps the tremendous opportunity in adding authentic, handcrafted spirits like Coppersea to the portfolio. Our vision and continued philosophy is to represent small, unique producers that understand the importance of quality and have a wonderful story to tell."

"Coppersea Distilling makes extraordinary spirits, and their focus on Heritage-Methods distilling is a natural fit with the emerging handcrafted spirits being represented by Wilson Daniels," stated Lisa Cleaver, vice president of spirits and new brand development at Wilson Daniels. "Coppersea has

been a great resource for the craft-distilling community, and we couldn't be happier to be representing them."

"Wilson Daniels has been working closely with some of the world's greatest winemakers for more than 30 years, and we are excited to join them in partnership," Coppersea CEO Michael Kinstlick said. "Luxury connoisseurs are discovering American craft spirits and celebrating the difference between mass-produced and truly handmade products. Since its inception, Coppersea has sought to embody terroir by using the best local ingredients and our Heritage-Methods distilling to make products that resonate deeply on the palate."

Coppersea is exclusively represented by Wilson Daniels, St. Helena, CA. Coppersea will be available in select markets early 2014. For a sample of the Coppersea New York Raw Rye, please contact Jennifer Brown at Wilson Daniels, jbrown@wilsondaniels.com.

To learn more visit – www.wilsondaniels.com and www.coppersea.com

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